



PARIS
technologies



FOR IMMEDIATE RELEASE:

PARIS Technologies International Awarded
2008 SAP® Business One Global Solution Partner Award For Sales Excellence

San Diego, CA – July 14, 2008 – PARIS Technologies International, Inc. (PARIS) today announced at the SAP Summer Sales Meeting that it is the recipient of a 2008 SAP® Business One Global Solution Partner Award in the category of “Sales Excellence”. PARIS was chosen from SAP’s global partner community of nearly 200 authorized SAP channel partners for the SAP Business One application, and shares honors with a handful of partners that have excelled in teaming with SAP to provide high-quality solutions to SAP’s small business customers.

The PARIS solution, PowerAnalytics, has been developed specifically in support of SAP Business One and brings Fortune 1000 Business Intelligence (BI) capabilities to firms that need out-of-the-box access to their data, for standard, consolidated or KPI reports; for sophisticated performance analytics; and for budgeting/forecasting models. PowerAnalytics takes advantage of PARIS’s underlying PowerOLAP® technology, itself an award-winner within the SME customer market.

“SAP congratulates PARIS for its receipt of this year’s SAP Business One Global Solution Partner Award,” said Ralf Mehnert-Meland, global senior director, Software Solution Partners, SAP Americas. “They have excelled in their partnership with SAP and extended the value of SAP Business One applications and services to our joint customers. Their teamwork with other SAP partners to deliver global solutions to our customers has allowed our customers to gain additional value from their SAP solutions more quickly and efficiently.”

“We are delighted and proud to be a winner of this year’s Sales Excellence award,” said David Presti, President of PARIS Technologies International, Inc. “Certainly, it is an honor to be able to say that SAP has conferred an award upon our firm—especially for the fact that we assist our partners in the sales process and that we can help drive more sales at existing customer installs via the powerful extra capabilities of PowerAnalytics.”

Now, that's intelligent.

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“By showing prospects and customers how PowerAnalytics reaches data dynamically—via Excel reports and the PowerOLAP Portal—we are able to communicate a ‘Wow factor’ in the overall value proposition. This translates into a big sales advantage for all, as well as a superior solution for users of SAP Business One,” Presti added.

PARIS has pursued a worldwide strategy to introduce partners and customers to the benefits of PowerAnalytics, joining SAP at events in Costa do Sauípe, Brazil; Hannover, Germany; Hong Kong; Las Vegas, Nevada; Los Cabos, Mexico; and Singapore, among other locations. This effort has driven sales of PowerAnalytics around the world—from the U.S. to Brazil, from South Africa to Mexico, from Europe to Asia/Pacific.

PowerAnalytics lends itself to various solutions that correspond to the PARIS acronym: “Planning, Analysis, Reporting Information Systems.” CPG International, a U.S. customer with 150 users of SAP Business One, has been able to address its sophisticated requirements to manage general ledger accounts across separate business entities. CPG’s Vice President & CIO Andy Ludwig, commented that with PowerAnalytics, “You go from spending three or four days of consolidation to minutes...so we can actually use that time for something more valuable, like analysis.”

At SAIPA, the South Africa Institute of Professional Accountants, Chief Finance Executive Harshud Keshav gave this endorsement: “I will definitely recommend PowerAnalytics to my colleagues and business partners in the accounting profession. The listed companies on the Johannesburg Stock Exchange could certainly utilize the product as well.” Both individuals might have added that with PowerAnalytics, SAP Business One stands out more compellingly as an overall solution to meet their own and prospective other companies’ needs.

Just as PowerAnalytics has been designed to work with SAP Business One—building OLAP cube-models out-of-box, while also providing the ability to reach all other data sources—PARIS has developed a Partner program specifically for SAP partners. Presti added, “Our Partner programs, plain and simple, represent an exceptional growth opportunity for SAP partners. In short, Partners can join us to make sales, or, with their own consulting services, to help extend solution sales in all directions through the various uses of our product suite. We are continually working—via our technology and our business practices—to ensure that sales are easier to close.”

As U.S. Partner Accelbus characterized their “Sales Excellence” experience: “PowerAnalytics helped make the sale of SAP Business One easier to close, and in short time we exceeded our customer’s expectations.”—a true win all around, for SAP, for PARIS and for SAP partners.

About PARIS Technologies International, Inc.

PARIS Technologies International, Inc. Doylestown, Pennsylvania USA is an intelligent solutions technology leader featuring advanced, intuitive and cost-effective OLAP and Business Intelligence technologies. PARIS’s solutions allow users to plan, analyze and report—online and in real time via Microsoft Excel and the Web—from enterprise and external data for business-critical applications, relationships and insight. (For more information, visit www.paristech.com)

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SAP Forward-looking Statement

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP’s future financial results are discussed more fully in SAP’s filings with the U.S. Securities and Exchange Commission (“SEC”), including SAP’s most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

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